



DEAR ELEC-TRAK DEALER:

HERE'S YOUR CHANCE TO GET STRONG ELEC-TRAK IDENTIFICATION FOR AS LITTLE AS \$20.00, FREIGHT INCLUDED !! A LIMITED SUPPLY OF 4' x 6' AND 3' x 9' OUTDOOR METAL SIGNS ARE AVAILABLE RIGHT NOW.*



4' x 6' STORE-FRONT SIGNS

Similar in quality and visibility to the larger 3' x 9' sign, these all-weather metal signs make your business easy to locate. Builds customer traffic. Wood backed for quick and permanent mounting.

Order Gen-391, \$20.00 each



3' x 9' STORE-FRONT SIGNS

Sure to be seen and read, these colorful, embossed metal signs make your business immediately identifiable from a distance away. Wood backed for quick and permanent mounting.

Order Gen-392, \$30.00 each

PLUS, HERE'S A BONUS: FOR EVERY ORDER WE RECEIVE FOR A 4' x 6' OR A 3' x 9' OUTDOOR METAL SIGN, YOU'LL GET, FREE OF CHARGE, A SET OF MAGNETIC TRACTOR SELLERS !

THESE MAGNETIC FEATURE SETS CONTAIN 10 COLOR MAGNETIC CARDS - EACH WITH A BUILT-IN SELLING POINT FOR THE ELEC-TRAK.

THESE SETS WERE PRICED AT \$2.50 EACH AND ARE NOW FREE WITH YOUR ORDER!

-----CUT HERE TO MAIL-----
PLEASE SHIP ME A GE ELEC-TRAK OUTDOOR METAL SIGN. Date _____

(QUANTITY) 4' x 6' SINGLE-FACED, OUTDOOR METAL SIGN @ \$20.00

(QUANTITY) 3' x 9' SINGLE-FACED, OUTDOOR METAL SIGN @ \$30.00

PLEASE SHIP TO:

DEALER SIGNATURE

DATE _____

DEALERSHIP NAME

*Offer expires October 1, 1973