IMPORTANT!



— PURCHASE REGISTRATION— Grass Trimmer Head — TH-80

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	CITYSTATE
WE WILL APPRECIATE YOUR ANSWERS  1. (a) From what type of store was this appliance purchased?  00-0   Appliance 00-8   Jewelry 00-6   Department 00-1   Furniture 00-4   Catalog 00-7   Trading Stamp 00-2   Hardware 00-5   Drug 00-8   Military (PX. etc.) 00-9   Other	3. What first brought your attention to this appliance?  04-0 Catalog Ad  08-0 Store Display  06-0 Magazine Ad  09-0 Recommended  06-0 Newspaper Ad  09-0 Recommended by Dealer  07-0 Television  10-0 Recommended by friend or relative  11-0 Other

## IMPORTANT NOTICE

lease register the purhase of your new General Electric appliance.

(indly print your name and address clearly at he left and mail this ard right away.

We will also appreciate your answers to the few questions asked.

Marketing Administration HOUSEWARES DIVISION GENERAL ELECTRIC COMPANY Bridgeport, Connecticut

PLACE FIRST CLASS POSTAGE HERE

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