## **IMPORTANT!**



08-1 Gift from person not a family member?

03-2 Regular purchase (not a gift)?

## PURCHASE REGISTRATION—

Hedge Trimmer Head — TH-70

12-1 100,000-499,999

12-2 25,000-99,999

12-4 Under 2,500

NAMEADDRESS	CITY STATE
WE WILL APPRECIATE YOUR ANSWER	S TO THE FOLLOWING QUESTIONS:
1. (a) From what type of store was this appliance purchased?  00-0 Appliance 00-3 Dewelry 00-6 Department 00-1 Furniture 00-4 Catalog 00-7 Trading Stamp 00-2 Hardware 00-5 Drug 00-8 Military (PX, etc.) 00-9 Other (Please specify)  (b) Is this a "Discount" store? 01-0 Yes 01-1 No	3. What first brought your attention to this appliance?  04-0   Catalog Ad  05-0   Magazine Ad  06-0   Newspaper Ad  07-0   Television  10-0   Recommended by friend or relative  11-0   Other
2. (a) Was this appliance purchased by:  02-0   Man? 02-1   Woman? 02-2   Both?  (b) Was it:  08-0   Gift from family member?	

## IMPORTANT NOTICE

Please register the purchase of your new General Electric appliance.

Kindly print your name and address clearly at the left and mail this card right away.

We will also appreciate your answers to the few questions asked.

Marketing Administration
HOUSEWARES DIVISION
GENERAL ELECTRIC COMPANY
Bridgeport, Connecticut

PLACE FIRST CLASS POSTAGE HERE

Housewares Division
GENERAL ELECTRIC COMPANY
1285 Boston Ave.
BRIDGEPORT, CONN. 06602

Hillside Station P.O. Box 5693

1:00000 - 56931: