

OPEO RADIO COPY

(Summer)

Dealer:

(Fanfare/voice over actual Elec-Trak sound)

10 SEC.

Quiet. Powerful. Instant start. Six models from 8 to 16 horsepower class to match your lawn and budget. That's what you get with GE's Elec-Trak cordless, electric tractor. And it's available at (dealer's name and address).

20 SEC.

The versatile Elec-Trak tractor is a complete outdoor electric, power center on wheels. It's POWERFUL!

30 SEC.

Cuts grass fast with your choice of tractors mounting front or center-mounted mowers. It's QUIET! You can mow anytime without disturbing the neighbors.

40 SEC.

It's EASY TO USE! Fingertip control of speed and direction. It's RUGGED! It's SAFE! There's no gas to fill or store, no oil to change, no hot muffler. It's ECONOMICAL! Just plug in the built-in automatic recharger when your work is done. The Elec-Trak costs you only pennies a day to operate.

50 SEC.

You can see General Electric's full line of revolutionary new Elec-Trak lawn and garden tractors for yourself . . . plus plug-in accessories from hedge trimmers to chain saws at (dealer's name and address). We're open (Time) to (Time).

1 MIN.