

FROM: General Electric Company  
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FOR IMMEDIATE RELEASE

### LOW NOISE WITH LOW COST ELECTRIC TRACTOR

Spring is here, the sap is rising and so's the lawn; what you don't need is gas engine grief.

Electric lawn care with tractor muscle and an economical price is the quiet answer with General Electric's new E8M Elec-Trak tractor.

The cordless electric tractor is in the eight horsepower class, without the noise, pollution and fiddling typical of gasoline engines.

Three special 12-volt batteries power the DC drive motor, with high torque at low speed for good pull power. A combination clutch/brake pedal provide sensitive control and sure stops. Power gets to the wheels through a cast iron tractor transaxle with three forward speeds and one reverse. Maximum speed is 4 mph.

A seat safety switch cuts power to the drive motor and the mower motors if the driver dismounts; mower blades stop in less than three seconds. A modern disk brake, and excellent ground stability are added safety features.

The midmount 36-inch mower turns on and off with a dash switch. It's free floating action follows ground contour to minimize scalping. Height adjustments are one and one-half inches to three inches. It's lifted by a fast-acting lever.

An optional accessory receptacle accepts a wide range of Elec-Trak plug-in hand tools, from chain saw to 1/4-inch drill. Optional lights allow mowing in the cool of the night. An adjustable seat (forward and backward), spacious storage area under the seat for hand tools, and built-in hitch are standard extras.

The E8M Elec-Trak tractor will mow about an acre of grass on one charge. Recharging the batteries is like plugging in an appliance: the built-in charging unit uses common household current. Recharge takes about 5 hours for 80%; cost is less than a dime in most areas, and elimination of tuneups, oil changes, etc., keep other operating expenses very low. Batteries are guaranteed for a total of 3 years; one year unconditionally, two more years pro-rata in home use.

Manufacturer's suggested list price of the E8M Elec-Trak tractor is by far the lowest for any electric and also lower than most 8 HP gas tractors on the market: \$795, not including shipping, dealer setup and local taxes. This spring many GE dealers are offering the \$180 mower free, as an introductory special. Local Elec-Trak tractor dealers must be contacted for their prices, terms and conditions.

More information is available from General Electric Outdoor Power Equipment Operation, Schenectady, New York 12345.