



"SECOND SHOT" CO-OP INSERT FORM

DEALER NAME AND ADDRESS: (List all, if more than one dealer)

DATE

PHONE: _____

SALESMAN: _____

PLANNED USE: _____ NEWSPAPER _____ DIRECT MAIL _____ OTHER

NAME OF NEWSPAPER: _____

DISTRIBUTION DATE: _____

PLANNED USE (IF OTHER THAN NEWSPAPER): _____

SHIPPING ADDRESS:

_____ ZIP _____

QUANTITY NEEDED: _____
(10,000 Maximum)
TOTAL COST: _____
(\$500.00 Maximum: \$250.00 You,
\$250.00 OPEO)

DATE NEEDED: _____ - No Phone Orders
(NO AIR SHIPMENTS - ALLOW 2-3 WEEKS DELIVERY FROM DATE OF RECEIPT.)

DEALER SIGNATURE

DATE

THIS OFFER IS LIMITED, FIRST-COME, FIRST-SERVED BASIS. OFFER GOOD ONE TIME PER DEALER DURING PERIOD APRIL 1, 1974 TO MAY 30, 1974 ONLY.

DISTRIBUTION

- WHITE COPY - MGR., ADVERTISING
- YELLOW COPY - SALESMAN
- PINK COPY - DEALER

To receive inserts this form must be completely filled out.

Return To:
General Electric Company
Outdoor Power Equipment Operation
Corporations Park, Bldg. 702
Schenectady, N.Y. 12345
Attn: D.A. Quincy