

# GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,  
SCHENECTADY, NEW YORK 12305, Phone (518) 374-2211

**OUTDOOR  
POWER EQUIPMENT  
OPERATION**

## APPLICATION FOR FRANCHISE

Outdoor Power Equipment Operation  
General Electric Company  
Schenectady, New York 12345

1. Exact name of firm or corporation \_\_\_\_\_  
Trade style name used \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone number and area code \_\_\_\_\_
2. Type of organization ( ) Corporation ( ) Partnership ( ) Individual Owner
3. Names of Principals or officers:
 

<u>NAME</u>	<u>TITLE</u>	<u>ADDRESS MAIL TO (Check one)</u>
_____	_____	( )
_____	_____	( )
4. Total \$ Sales & Service - All Products \$ \_\_\_\_\_  
Total Sales Volume - Garden Tractors & Accessory Sales \$ \_\_\_\_\_ Units \_\_\_\_\_
5. % of tractors financed (floor plan, dating, etc.) \_\_\_\_\_ %
6. Trade references (complete three)
 

<u>NAME</u>	<u>ADDRESS</u>	<u>CITY</u>	<u>STATE</u>
_____	_____	_____	_____
_____	_____	_____	_____
7. Complete one bank reference \_\_\_\_\_
8. 1971 Financial Statements Attached ( )  
1971 Financial Statements to be forwarded by (date) \_\_\_\_\_ ( )
9. Will (dealer) participate in "Super Co-op" Advertising? ( ) yes ( ) no
10. Will (dealer) participate in: public demonstration programs? ( ) yes ( ) no  
Home and Flower Shows? ( ) yes ( ) no
11. Number to attend product introduction meetings? Number \_\_\_\_\_
12. How many service personnel will attend service training schools? \_\_\_\_\_
13. Number of full-time product service personnel? \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

