

NEWS

From: General Electric Company
Outdoor Power Equipment Operation
Building 702
Corporations Park
Schenectady, New York 12345

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FOR IMMEDIATE RELEASE

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LOCAL OUTDOOR POWER DEALER
RECEIVES NATIONAL AWARD

Schenectady, New York -- Stan's Sales and Service, RD #1, Rte. 356, Cabot, Pennsylvania, has been awarded an Environmental Improvement Pioneer certificate by the General Electric Company's Outdoor Power Equipment Operation, manufacturers of totally electric residential tractors and rider mowers. The presentation was made by Mr. Erwin Diederich, Elec-Trak District Manager, and Mr. Edward Murphy, Elec-Trak Territory Representative. Receiving the award for Stan's Sales and Service was Mr. Stanley Walchesky. "This award is now doubly significant," said Messrs. Diederich and Murphy. "Not only are the Elec-Trak tractors at Stan's Sales and Service pollution-free and quiet, they are conservers of our dwindling supply of petroleum products. Electric tractors, moreover, do the same kind of work gasoline tractors do, using no gasoline. This is extremely important to a man who has a job to do during this fuel shortage." The certificate reads: "Presented to Stan's Sales and Service for its outstanding efforts in improving residential environment by advancing the use of quiet, pollution-free electric tractors, mowers and attachments around the home."