

# Electric - Powered Riding Mowers

## Mow Quiet And Clean With WhisperMow

Mow your lawn in quiet bliss and without the smell of gas with the WhisperMow™ lawn tractor, a new U.S.-made electric riding lawn tractor. With valve-regulated, maintenance-free batteries paired to a fully automatic on-board charging system, there's no guesswork about how to charge it and no worry about adding water to batteries.

"The only thing the owner has to do with this machine is plug it in after each use. The charger figures it out," says Rob Kress, one of the 11 owners of the Canastota, N.Y., company.

Kress and business partner Bruce Nielsen used their expertise at building electrical controllers and motors to design the rear steer lawn tractor.

"We chose to go with a rear steer machine to give the tractor better maneuverability and a front-mount deck. We have other attachments, such as blowers and sweepers, that mount on front," Kress says.

They designed the tractor chassis to efficiently hold three 12-volt batteries for the 36-volt tractor and four batteries for the 48-volt model. Both run a 42-in. mowing deck.

The tractor is built with powder-coated

10-gauge steel, with a configuration similar to large golf course mowers. It's designed for homeowners with lawns 1 1/2 acres or less. Fully charged, it runs 80 minutes or 100 minutes at about 4 mph, depending on the model.

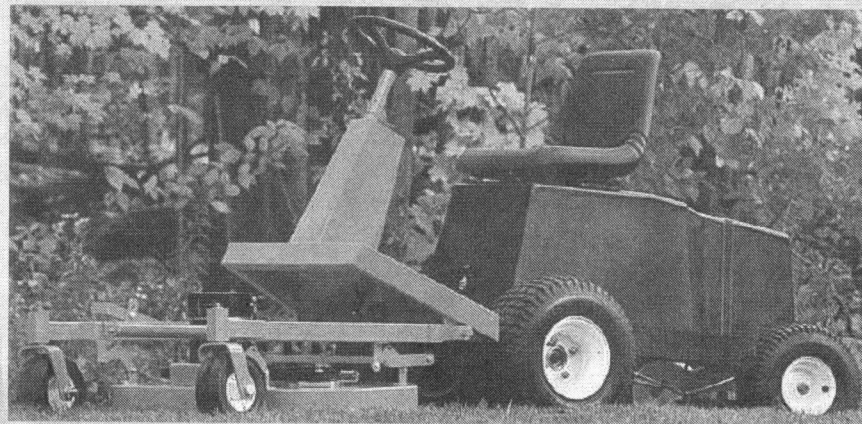
The maintenance-free batteries are good for 300 to 400 charge/discharge cycles, or about five to seven years.

"The WhisperMow lawn tractor has zero emissions," Nielsen says. "It's totally quiet, easy to start and requires very little maintenance. It makes mowing the lawn enjoyable."

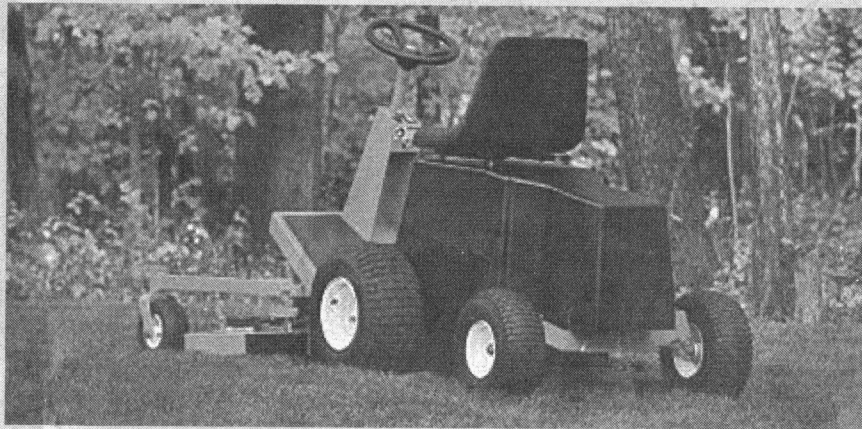
"I've always had mowers in my attached garage and that gas smell leaks into the house," Kress adds. "It was pleasant to get rid of the gas mowers and replace them with our machine."

The 36-volt model sells for \$4,995, and the 48-volt model is \$5,500. Both come with a two-year warranty. The WhisperMow lawn tractor is available through dealers, and the company is interested in adding more dealerships.

Contact: FARM SHOW Followup, Whisper Mow, Canastota Industrial Park, 11 Madison Blvd., Suite 9, Canastota, N.Y. 13032 (ph 315 875-5600; sales@whispermow.com; www.whispermow.com).



The WhisperMow is a new U.S.-made electric riding lawn tractor.



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