



Electrak[®] NEWS

Garden Tractor

No. 71-14

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RUSS LIGHT RECEIVES \$490 SUGGESTION AWARD

Russ, a development mechanic in Manufacturing Engineering is presented with a \$490 suggestion award by Bruce Laumeister. Russ's suggestion, the highest granted by OPEO to date, involved the combining of two assembly operations into one which resulted in a significant savings of both labor and material.

Congratulations Russ on your successful and rewarding effort.

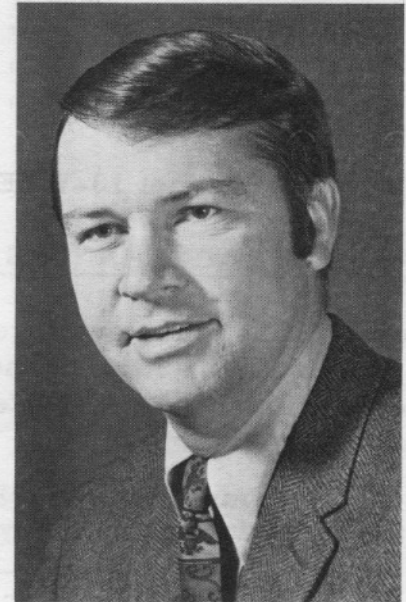


WILLIAM E. DONAHUE has been appointed Supervisor of Dealer Development and Sales Training reporting to Gene Re, Manager-Sales and Market Development Lawn and Garden Products.

A native of Pittsfield, Mass., Bill received a B.A. degree in Business Administration from the University of Mass. in 1959. He was employed by Cheseboro-Ponds, Inc. for two years and was owner/manager of a power equipment dealership and small engine distributor in Pittsfield for three years.

Bill joined GE in January 1970 as an OPEO sales representative and in his new assignment will be responsible for dealer development and evaluating and developing effective sales training techniques.

Bill, his wife and four children reside in Pittsfield, Mass.



SUGGESTION AWARDS

Doug Brown	-	\$10.00	Gerry Buczek	-	\$10.00
Lon Buchalski	-	\$10.00	Chris Calvano	-	\$10.00
Anna Oliver	-	\$10.00			



