



COLDWATER, OHIO, U.S.A. 45828

QUALITY FARM EQUIPMENT SINCE 1899

April 12, 1976

Mr. John Doe
Route #1
Anywhere, U.S.A. 12345

Last spring you were interested enough to place an entry in our "LUCKY 13 Giveaway" promotion. Since you did participate, we want you to be the first to know about a special rebate we have to offer. When you purchase an Avco New Idea Lawn and Garden Tractor or Riding Mower, you are entitled to a cash rebate during the period April 1 thru July 31, 1976! The amount of rebate per model is as follows:

R-36, EGT 80, EGT 100 ..... \$150

EGT 120, EGT 150, EGT 200 ..... \$250

All you have to do is fill out the coupon below and give it to your dealer. He will attach it to your Warranty Registration Card and send it to us.

Please allow 30 to 60 days for handling and processing of checks. Don't delay! This offer expires July 31, 1976.

Sincerely,

W. J. Coan
Director of Sales

AVCO NEW IDEA LAWN AND GARDEN CASH REBATE REQUEST COUPON

For the purchase of an AVCO NEW IDEA ELECTRIC RIDING MOWER OR GARDEN TRACTOR.

Check unit claimed for Rebate:

[ ] R-36, EGT 80, EGT 100 ..... \$150

[ ] EGT 120, EGT 150, EGT 200 ..... \$250

Table with columns: Model No., Serial No., Retail Dely. Mo., Day, Date Yr., Dealer No., TM No.

RETAIL CUSTOMER NAME

Mr. John Doe
Route #1
Anywhere, U.S.A. 12345

THIS OFFER EXPIRES JULY 31, 1976

This coupon must be attached to Warranty Registration Card.

A Division of Avco Corporation