

April 10, 1974



Dear St. Maarten Getaway Candidate:

You know, when we hold a successful trip like the one to Aruba/Jamaica, then we follow it up with an even better trip to Grand Bahama Island, it gets just plain difficult to put together an even better trip. But I think we've done it.

Ray Ardizzone and I read a lot, listened a lot and took a careful look at some fantastic places before we made our decision to go to St. Maarten in the Netherlands Antilles. And the more we hear, the more we're sure that St. Maarten is the right place. It's a little island in the Caribbean, half Dutch and half French, so it has some different island flares. But the two sides of the island have one thing in common... great beaches. They're very white, very fine and always in the sun. Then there is the hotel we're staying at. It's a luxury hotel, a "Hotel of Resort of the World." It has what Getaway winners have enjoyed most, plus a casino for night owls.

There's not enough space here to go into detail about the many ways this Getaway is going to be the best yet. I did, however, manage to bring back a lot of information from my inspection trip, so I'll be sending that along in the coming weeks. Included will be more information on the hotel, a newspaper or two... even a recipe of a dish I particularly enjoyed. It might be a good idea to save this information to prepare yourself for the trip. And for that important trip date: October 11 from New York.

You're already part way there because we have your enrollment order. To get everyone going on the right foot, let me briefly go over the program guidelines. Now that the spring selling season is here, you're going to want to sell Elec-Trak tractors, at least the number on your enrollment form. And the more you sell, the more people can go. The tractors must be sold during the period from January 1 to June 30, 1974. Then turn in the Dealer Delivery Reports and payments within five (5) days or by July 10, 1974, at the latest.

As far as those all-important sales go, this is the year. Between the energy crisis and our hard-hitting color newspaper insert, you're going to have your best season ever, and according to some of our dealers in the south, it's already paying off.

You'll be hearing from me.

Yours truly,

*Paul E. Brunswick*  
Paul E. Brunswick  
Marketing Manager

PEB/ejn



**The Concord**  
**at St. Maarten**  
HOTEL AND CASINO



NETHERLANDS ANTILLES P.O. BOX 306  
Set alongside a superlative white sand beach and pool  
in the tranquility that is the Caribbean.

Won't it be  
fun to send a bunch  
of these cards this October  
to your freezing friends up  
north of the Netherlands  
Antilles? I plan on sending  
a bunch myself.

Ray  
Chapman

