

# GENERAL ELECTRIC

OUTDOOR  
POWER EQUIPMENT  
OPERATION

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,  
SCHENECTADY, NEW YORK 12345, Phone (518) 374-2211

February 27, 1974

DEAR ELEC-TRAK TRACTOR DEALER:

During the fall of 1973, we offered you a new 4 X 6 double-faced Elec-Trak outdoor lighted sign, contingent upon a minimum quantity placed with OPEO.

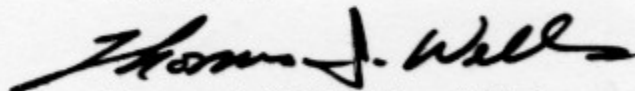
Due to the energy crunch and new zoning regulations for many local municipalities, we are reviewing the current dealer demand for outdoor lighted signs.

If you have already ordered a sign, we have enclosed a form for your confirmation of your standing back-order.

If you did not order but would like to place a sign order, we have enclosed an order form for you to complete and return at your earliest convenience, but not later than March 20, 1974.

If you have any questions, please check with me.

Sincerely,



Thomas J. Wells, Specialist  
Advertising & Sales Promotion

TJW/lba  
Enc.

