

GENERAL ELECTRIC

OUTDOOR
POWER EQUIPMENT
OPERATION

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,
SCHENECTADY, NEW YORK 12345, Phone (518) 374-2211

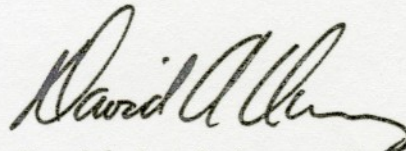
November 29, 1973

To: All OPEO Dealers and Distributors

1973's Elec-Trak tractor 50/50 unlimited Cooperative Advertising Program will cut off December 20, 1973. Any co-op claims for expenses during the year 1973 not in to Hazel Zents, Administrative Assistant, by that date will not receive credit.

The 1974 50/50 unlimited cooperative advertising program will begin December 21, 1973 and expenses incurred from this date through December 1974 will be eligible for co-op credit.

Very truly yours,



David A. Quincy, Manager
ADVERTISING & SALES PROMOTION

DAQ/hz

cc: Sales Force
Marketing
R. J. King

