

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,
SCHENECTADY, NEW YORK 12305, Phone (518) 374-2211

OUTDOOR
POWER EQUIPMENT
OPERATION

October 21, 1971

TO: ALL OPEO DEALERS

The past two weeks have revealed exceptionally good movement of the Elec-Trak garden tractor and we hope that each of you are enjoying this kind of fall business.

This good movement presents a concern for our Customer Service people. They, in general, have been shipping the new Spring Program orders on the assumption that many of you would not require the batteries until later. Their intention was to solicit scheduling for the batteries later this year, but in light of this exceptionally good movement, they are now concerned that many dealers are in need of batteries for the stock which is presently being shipped.

Due to these facts, we feel that it is important for you to advise us of your battery shipping schedule now. For this purpose we are asking that each of you who have not already indicated when you wish your batteries to be drop shipped, fill in and return the following form to us as soon as possible.

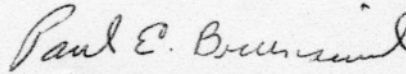
One note of caution, please refer to your copy of the purchase order and order batteries in the same quantity and by the same type as the tractors purchased.

Example

<u>PURCHASED</u>		
<u>Quantity</u>	<u>Model</u>	<u>Battery Requirement</u>
10	AE12S	60 Standard
20	AE15H	120 Heavy Duty

It is not necessary that you schedule all of your batteries at this time, but we do request that you try to order in quantities of four sets or 24 batteries per release.

Date Quantity Heavy Duty Standard


Paul E. Brunswick
MANAGER - FIELD SALES

